

# Mondelez International

**MONDELEZ INDIA FOODS PRIVATE LIMITED, SRICITY**





# COMPANY PROFILE

|                                      |   |
|--------------------------------------|---|
| <b>Name:</b>                         | Mondelez India Foods Private Limited  |
| <b>Address</b>                       | 6055, Central Expressway, Sector-25 Sricity, Varadaiahpalem Mandalam, Chittoor District-517544, Andhra Pradesh                                |
| <b>Sector</b>                        | Manufacturing   |
| <b>Company Scale:</b>                | Large   |
| <b>CII membership ID</b>             | 9862  |
| <b>List of Products Manufactured</b> | <ol style="list-style-type: none"> <li>Cocoa Products &amp; Sugar Confectionery(including sweet meats)</li> <li>Powdered Beverages</li> </ol> |

## OUR LOCATIONS IN INDIA





**Mondelez India** is a part of Mondelēz international, one of the world's largest snacking companies, empowering people to snack right in over **150** countries around the world. We have journeyed with India and its consumers for close to **75 years** – as part of all their daily moments of snacking and celebrations through every occasion, every festival, every moment of joy.



From providing the **first taste of chocolate** to Indian consumers in 1948, through our iconic brand – **Cadbury dairy milk**, we have walked miles to create products that are truly Indian – 5star, silk, gems, Bournvita, perk, and so many others. We are the undisputed market leaders in the chocolate category in the country, enjoying a wholesome **65+% market share** (as per Nielsen), with Cadbury dairy milk alone commanding a market share of over 40%.

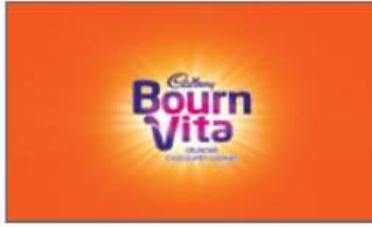


At the heart of everything we do is our most important asset—our people. Mondelez India has more than **3500 employees**, spread across locations. **Headquartered in Mumbai**, Mondelez India foods private limited has sales offices in New Delhi, Mumbai, Kolkata, and Chennai. Our manufacturing facilities are place at Induri, Malanpur, Baddi and Sri city. We also have a Global Research & Development Technical Centre at thane.

For more details visit <https://in.Mondelezinternational.Com/about-us>



Cadbury Fuse



Bournvita Biscuits



5 Star



Bournville



Bournvita



Cadbury Celebrations



Cadbury Dairy Milk



Cadbury Dairy Milk Silk



Chooclairs



Gems



Halls



Oreo



Perk

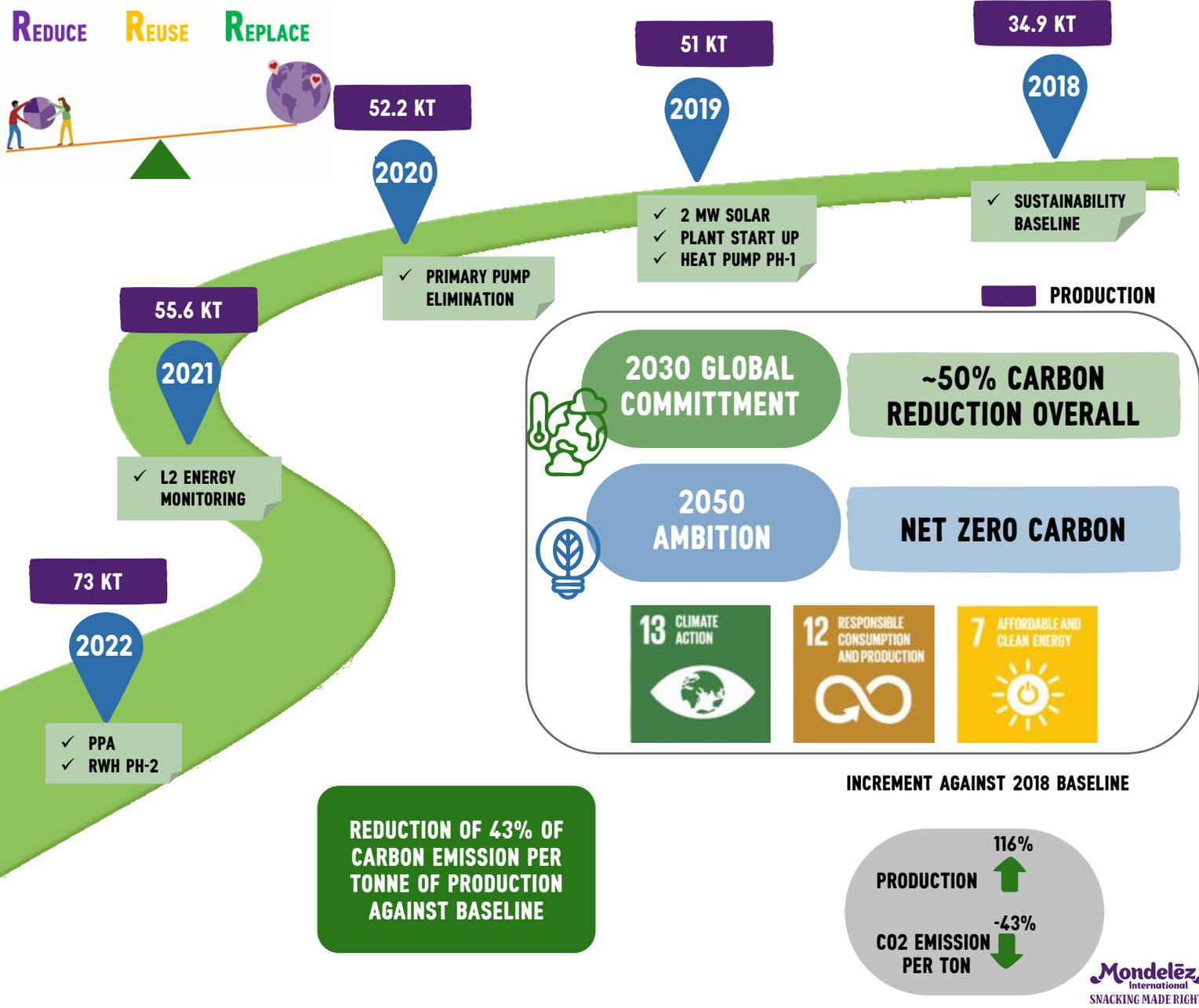
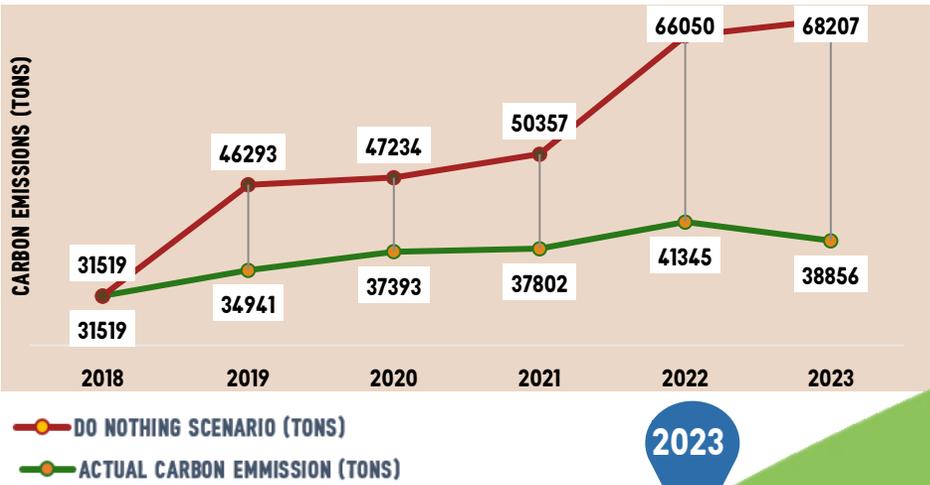
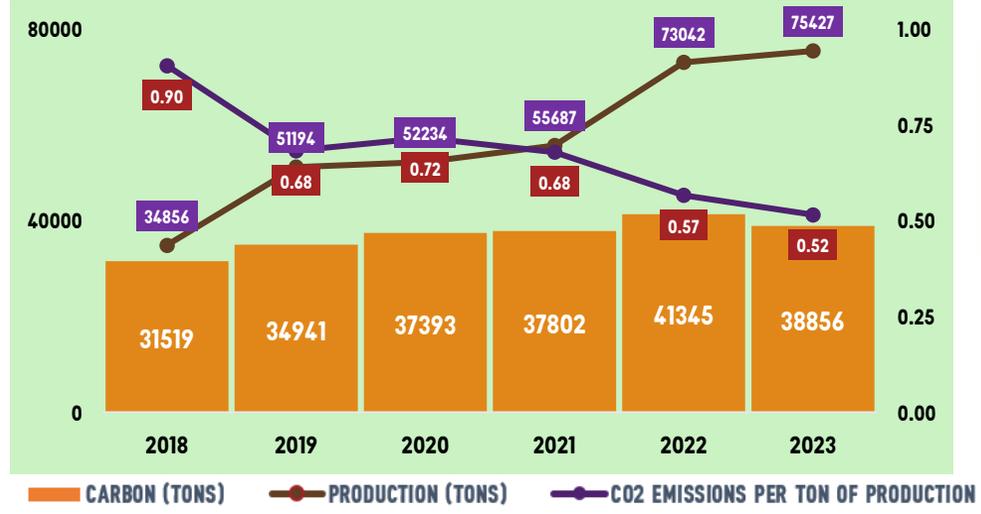


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## OUR ICONIC BRANDS IN INDIA

# TRIGGER FOR THE PROJECTS

WITH INCREASING EXPANSION OF THE SITE, IT WAS IMPERATIVE TO REDUCE OUR CARBON FOOTPRINT



# SUSTAINABILITY INITIATIVES – IMPLEMENTING BREAKTHROUGH CLEAN ENERGY SOLUTIONS

INNOVATIVE METHODS IN OUR HVAC TO DRIVE ENERGY EFFICIENCY & SUSTAINABILITY

## EC PLUS FANS

- Replacement of the fans in DHU/AHU with EC plus fans
- Increasing efficiency of fans upto 88-92% against the
- The motors are PM based with IE5 class efficiency
- 48 EC plus fans installed replacing the existing fans

**CO<sub>2</sub>**  
1200 ↓  
Tons/Annum



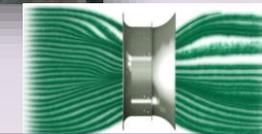
**FROM 40 KW**



**Centrifugal fan Air flow**



**TO 10 KW ENERGY**



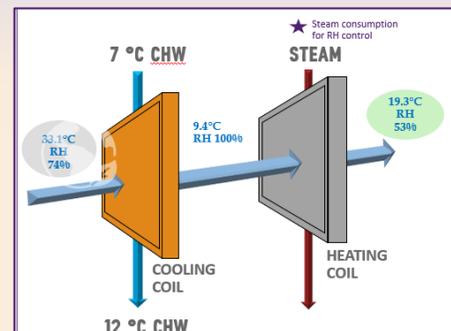
**Axial fan Air flow**

## HEAT PIPE

- Use of the heat pipe reduces cooling and heating load required achieve the desired temperature/humidity
- They are used for enhances dehumidification and can also be used for heat recovery
- Temperatures of 19 degree Celsius & relative humidity of 55 %(+/-5) can be very well achieved using heat pipe in existing AHU/DHU.

**CO<sub>2</sub>**  
700 ↓  
Tons/Annum

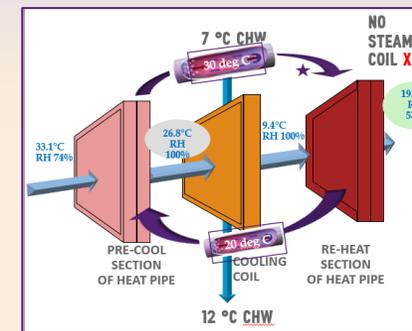
CONVENTIONAL RH CONTROL



AHU/DHU operations through conventional method of dehumidification



RH CONTROL THROUGH HEAT PIPE

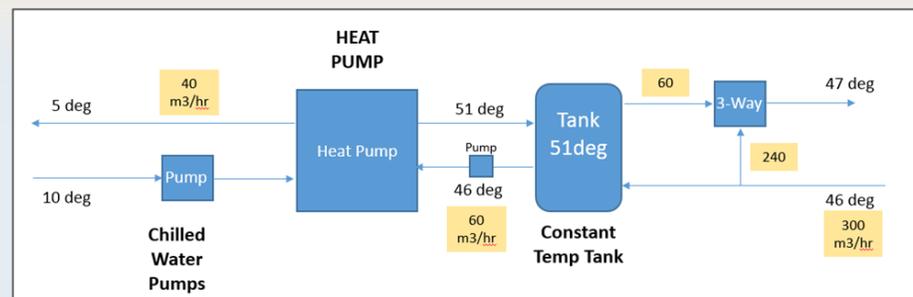


AHU/DHU operations with heat pipe (heat circulation between 1<sup>st</sup> & 3<sup>rd</sup> plate )

## HEAT PUMP

- Using heat pump generates hot water and chilled water **simultaneously** using electricity
- This reduces the load on the boiler thus aiding in fuel saving.

**CO<sub>2</sub>**  
5000 ↓  
Tons/Annum

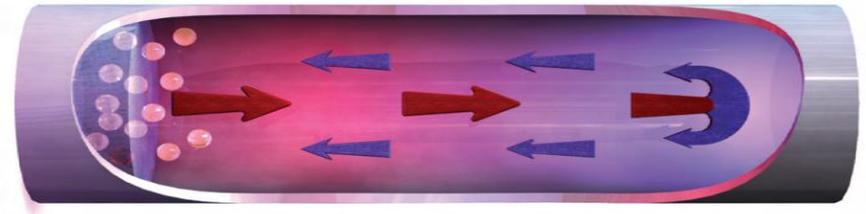


Kindly note, this is for all three phases combined (319 KW, 350 KW & 560 KW)

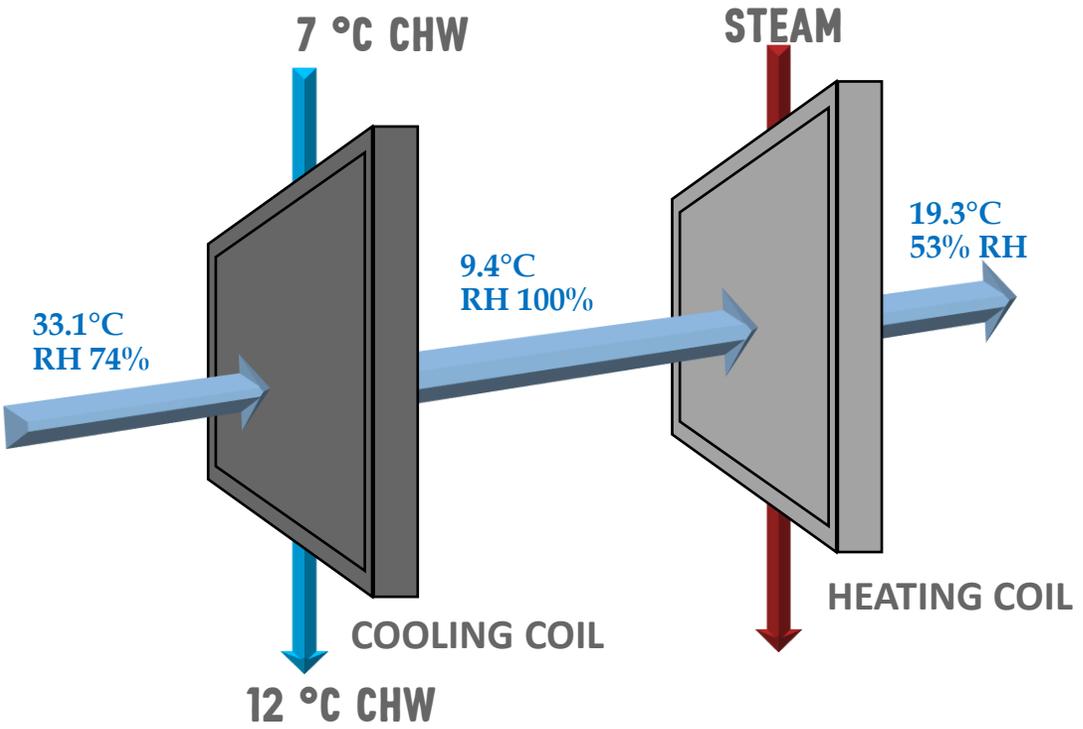
# HEAT PIPE TECHNOLOGY

EVAPORATOR SECTION

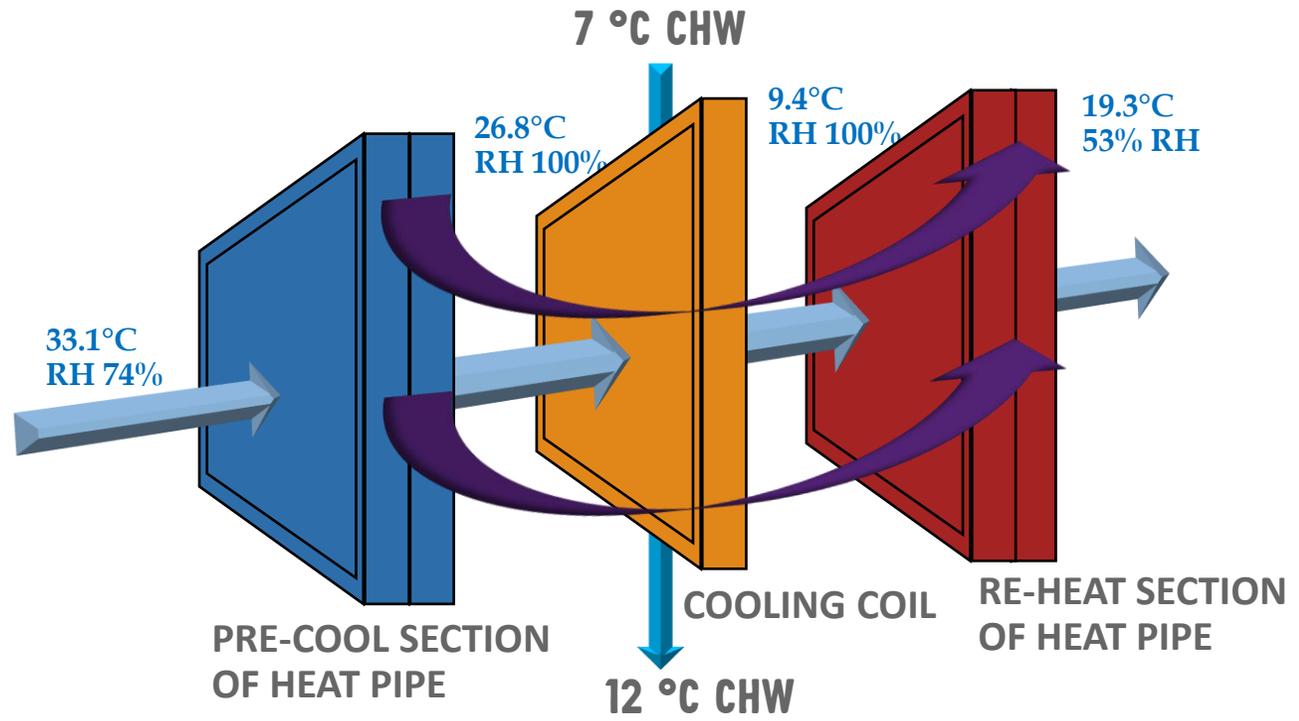
CONDENSER SECTION



UNDER VACCUUM  
R134A



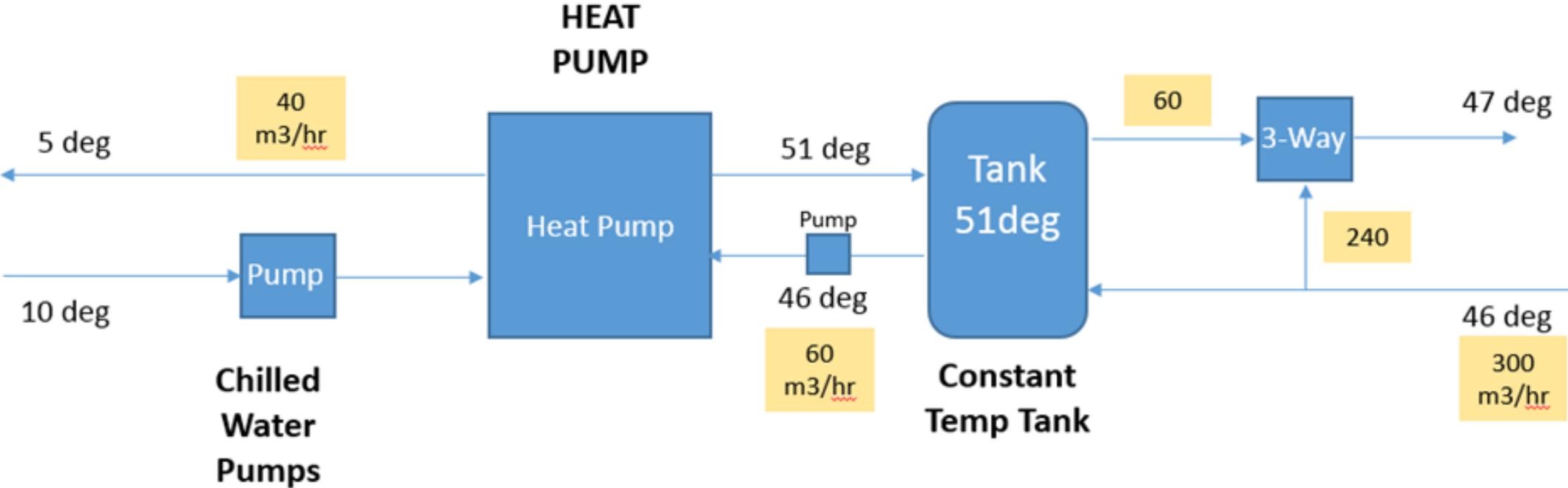
CONVENTIONAL RH CONTROL



RH CONTROL THROUGH HEAT PIPE



# HEAT PUMP TECHNOLOGY



# IMAGES

## BEFORE – Conventional fan



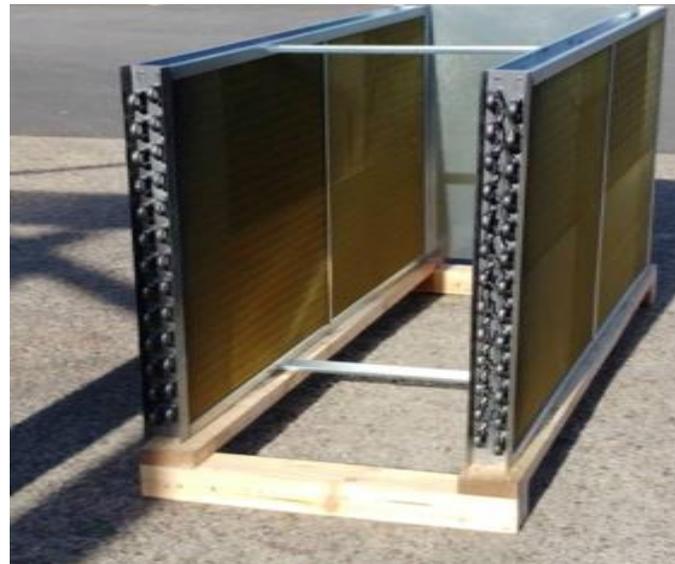
## Heat Pipe : TFA



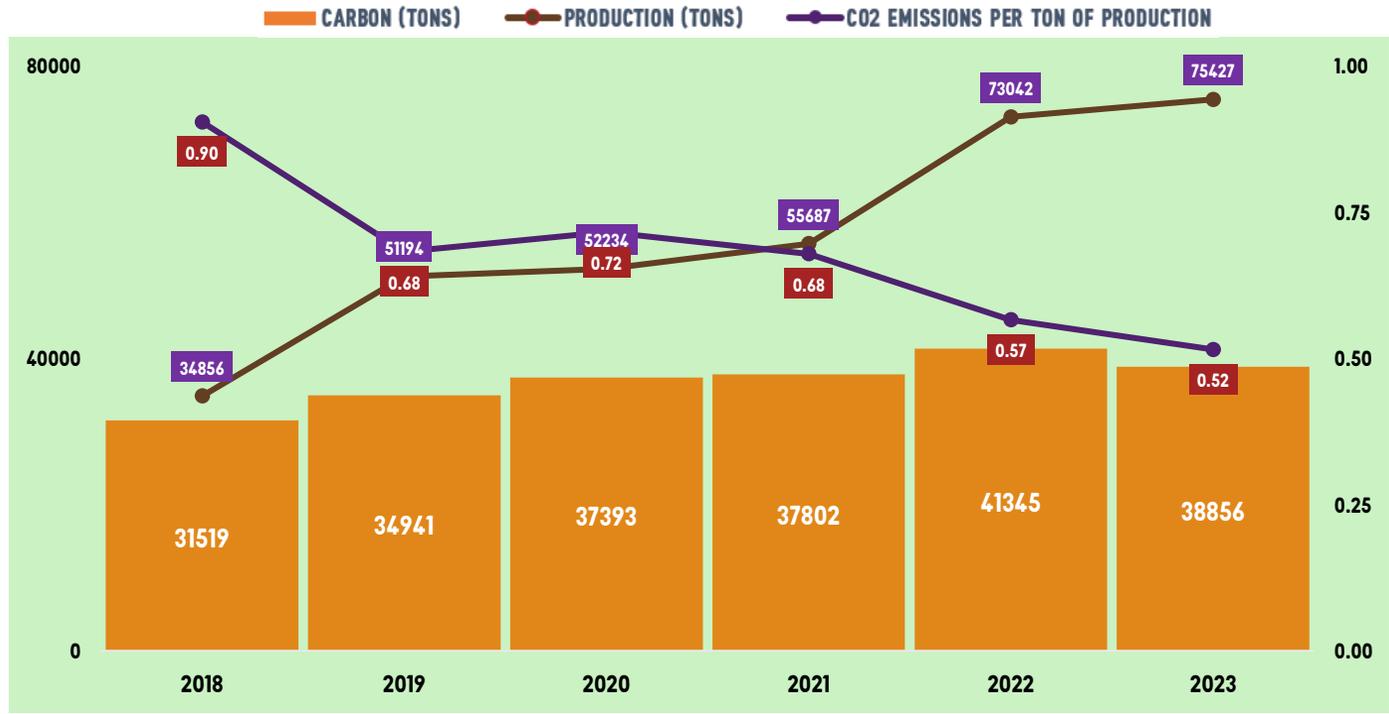
## AFTER- EC Plus Fan



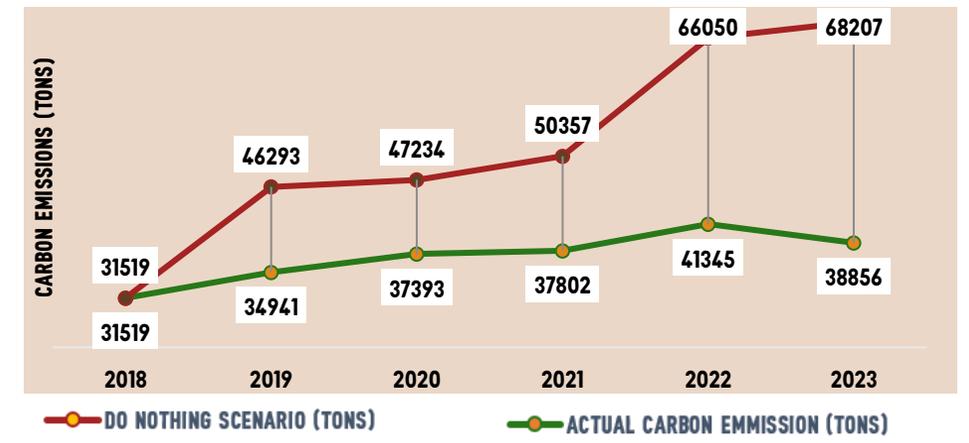
## HEAT PIPE



# BENEFITS

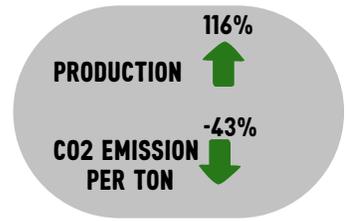


## DO NOTHING SCENARIO VS CURRENT SCENARIO



MONDELEZ REDUCED ~30,000 TONNES OF CARBON AGAINST BASELINE DUE TO INTERVENTIONS

INCREMENT AGAINST 2018 BASELINE



| PROJECT   | ANNUAL CARBON SAVINGS (TONS) |
|---|------------------------------|
| EC+ Fans  | 1200                         |
| Heat Pipes  | 700                          |
| Heat Pumps(all three phases, 319KW, 350 KW, 560 KW) | 5000                         |

**REDUCTION OF 43% OF CARBON EMISSION PER TONNE OF PRODUCTION AGAINST BASELINE**



**2030 GLOBAL COMMITMENT**

**~50% CARBON REDUCTION OVERALL**



**2050 AMBITION**

**NET ZERO CARBON**



13 CLIMATE ACTION



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



7 AFFORDABLE AND CLEAN ENERGY

\*AS PER THE 2030 GLOBAL COMMITMENT, THE PRIMARY FOCUS TO REDUCE CARBON/ENERGY FOOTPRINT IS TO FOCUS AND PRIORITISING IMPROVING OPERATIONAL EFFICIENCY OVER CARBON OFFSETTING

# KNOWLEDGE SHARING

## GLOBALLY WITHIN MONDELEZ

1. These best practices are shared internally within Mondelez Globally in a playbook called as “ Sustainability Menu Cards”. This file is a file accessible by all the **Global** Mondelez sites which contains the project briefs and the SPOC of the Project.
2. Heat Pump & Heat Pipe projects have been implemented in one of the sister plants and for other sister plants, evaluation is currently being done.
3. Horizontal Deployment of EC Plus fans project has been initiated for all the sister plants



**MDLZ MENU CARD: SUSTAINABILITY**  
October 2023

**MENU CARD // AIR CONDITIONING / HEAT PIPES**

**Solution Description**

- Heat pipes to be used to pre-cool and re-heat the incoming air, thus saving cooling load and reheat required, to get the comfort cooling of 18-22°C and 30% RH

**Technical Description**

- Use of heat pipe reduces cooling and heating load required to achieve desired temperature / humidity conditions
- Heat Pipes are used for Enhanced Dehumidification
- Heat Pipes also can be used for Heat Recovery
- For packing hall, temperature of 20°C (w/2°C) and relative humidity of 55% (w/3) can be very well achieved using heat pipe design in existing AHU/ DDU

**MDLZ Experience**

- Sri City, India
- Contact: Sunil Bachhav  
Sunil.Bachhav@mdlz.com

**Prerequisites / Challenges**

- Lay out constraints to install heat pipes

**Cost / Benefit**

- Savings:
  - CO<sub>2</sub>: 477 tons/year
  - 604,289 kWh/year
- Cost: \$73k

**MENU CARD // AIR CONDITIONING / EC+ FANS**

**Solution Description**

- Instead of conventional fans, use of EC+ fans with highly efficient PM motors along with Danfoss VFD to achieve 80% overall efficiency in air supply

**Technical Description**

- Replace the existing fans with the new EC+ fans
- Permanent Magnet (PM) based motor
- Motor Efficiency class - IE3
- KW up to 44.7 Available
- No separate communication card required
- Suitable for BMS communication via VFD
- Fan efficiency of 88 - 92% as against 62-68% of existing fans
- Fan life - more than 20 years

**MDLZ Experience**

- Sri City, India
- Contact: Sunil Bachhav  
Sunil.Bachhav@mdlz.com

**Prerequisites / Challenges**

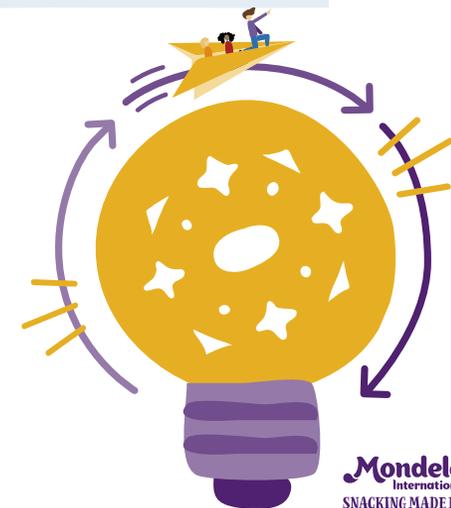
- Data collection for existing AHU/ DDU system

**Cost / Benefit**

- Savings:
  - CO<sub>2</sub>: 3786 tons/year
  - 2,360,656 kWh/year
- Cost: \$473k

## WITH OTHER INDUSTRY

The Heat pump was presented with the larger group to other industries in the CII National Energy Efficiency Circle

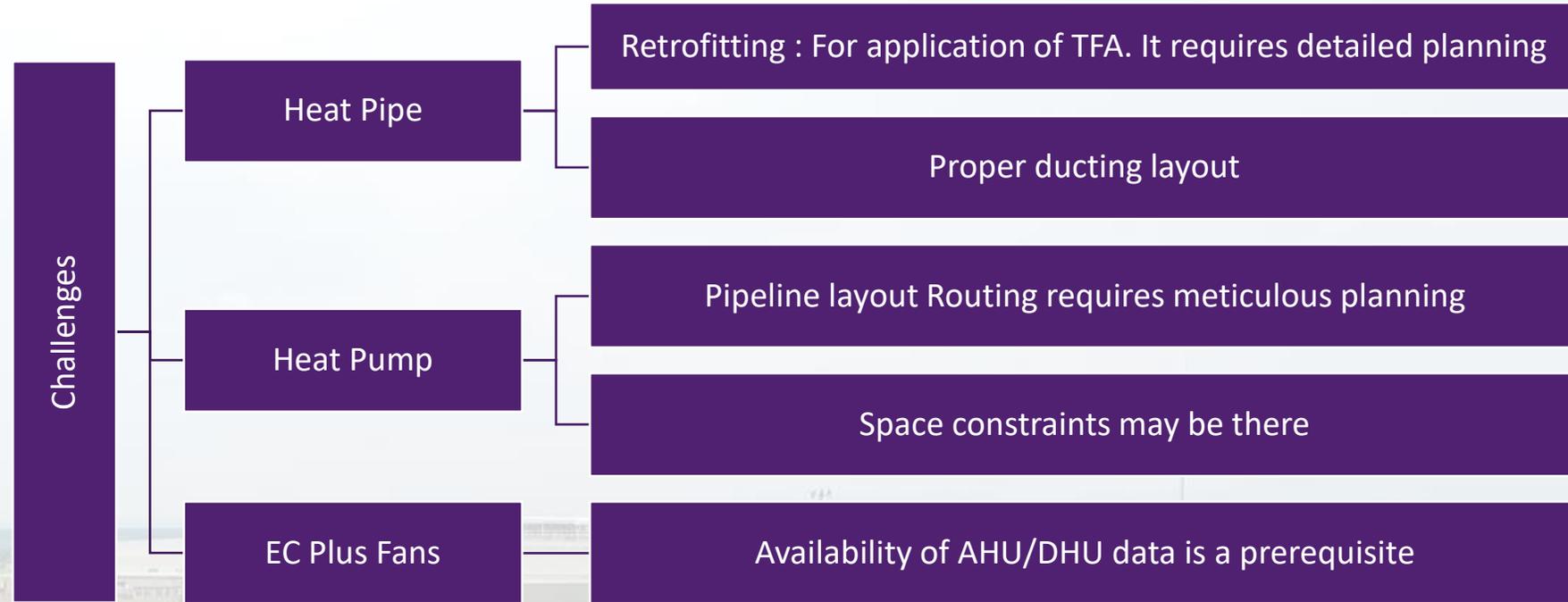


# REPLICABILITY

The Heat Pump can be replicated in industries which used boiler and where the fuel used in the boiler is relatively moderate or higher. It may be used instead of a boiler.

The Heat Pipe Project and EC Plus fan Projects are replicable in industries where dehumidification of air is required in HVAC system.

# CHALLENGES/ PRE-REQUISITES



## LESSONS LEARNT

1. Higher row deep heat pipes to be used for higher temperature of chilled water.
2. Solution to be implemented basis value engineering and DBT & WBT of the area.
3. Heat pipes useful in tropical/dry countries.
4. EC+ fans can ne implemented due to laminar flow and higher static.



# WHAT STANDS OUT?

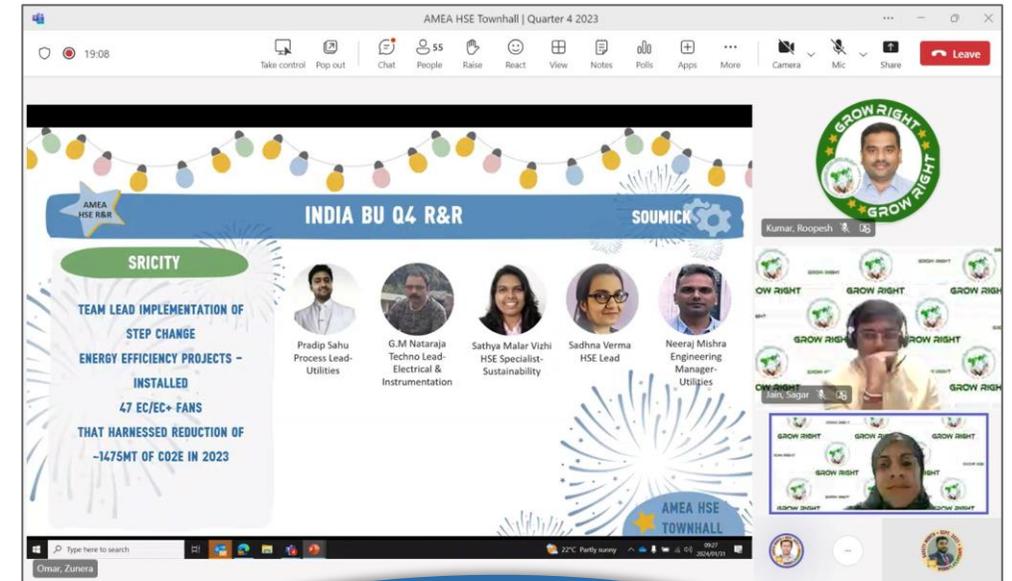
## Objective

Aiming to reduce the carbon footprint and energy efficiency of the site through clean energy solution

## It's here to stay

**3<sup>RD</sup> GLOBALLY**   
Mondelez, Sricity has been ranked as the 3<sup>rd</sup> best site in terms of Direct Variable Energy (\$/ton)

## Acknowledgment of carbon reduction projects



## Uniqueness

The Heat pipe is a one of a kind of a project, which realises simultaneous savings in both hot water and chilled water generation

Regionally recognised and rewarded amongst the Mondelez Global fraternity

# THANK YOU

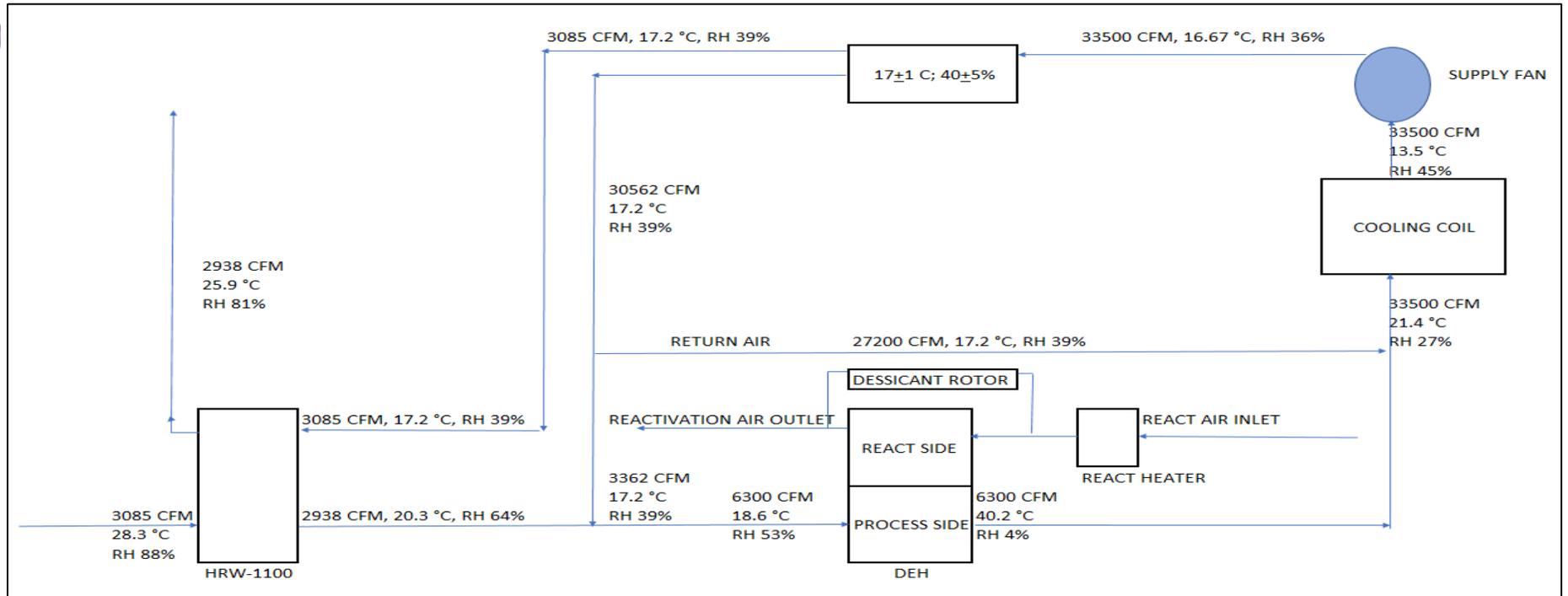
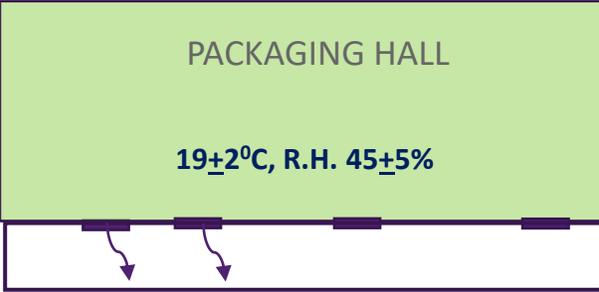


# ANNEXURES

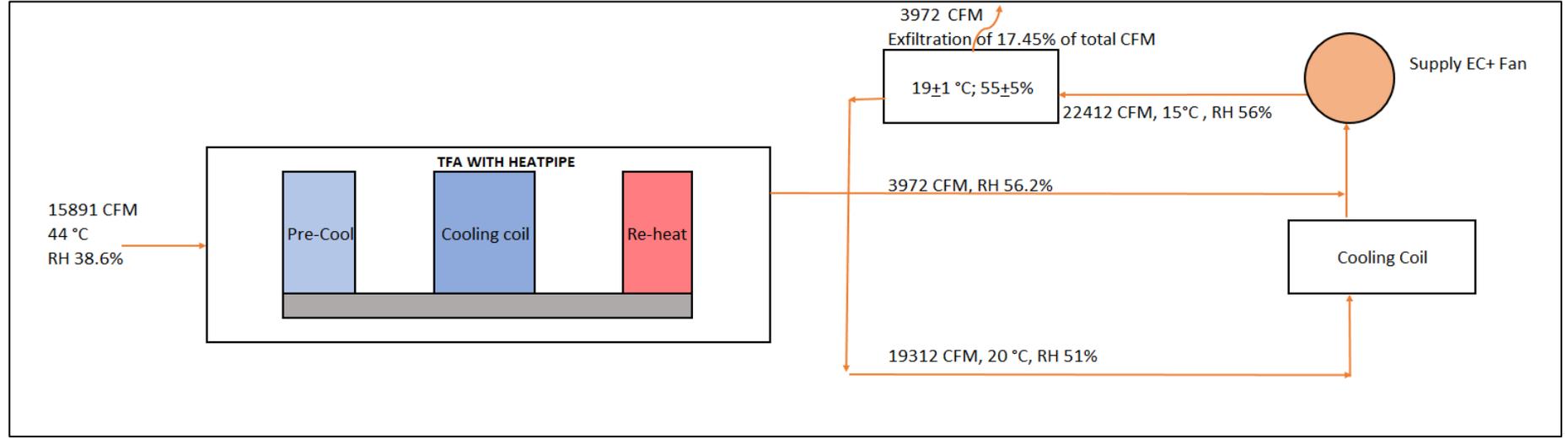
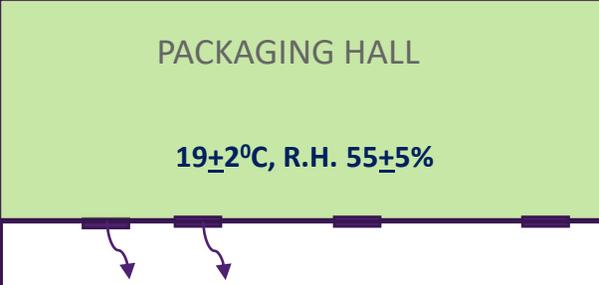


# CHANGES EXECUTED

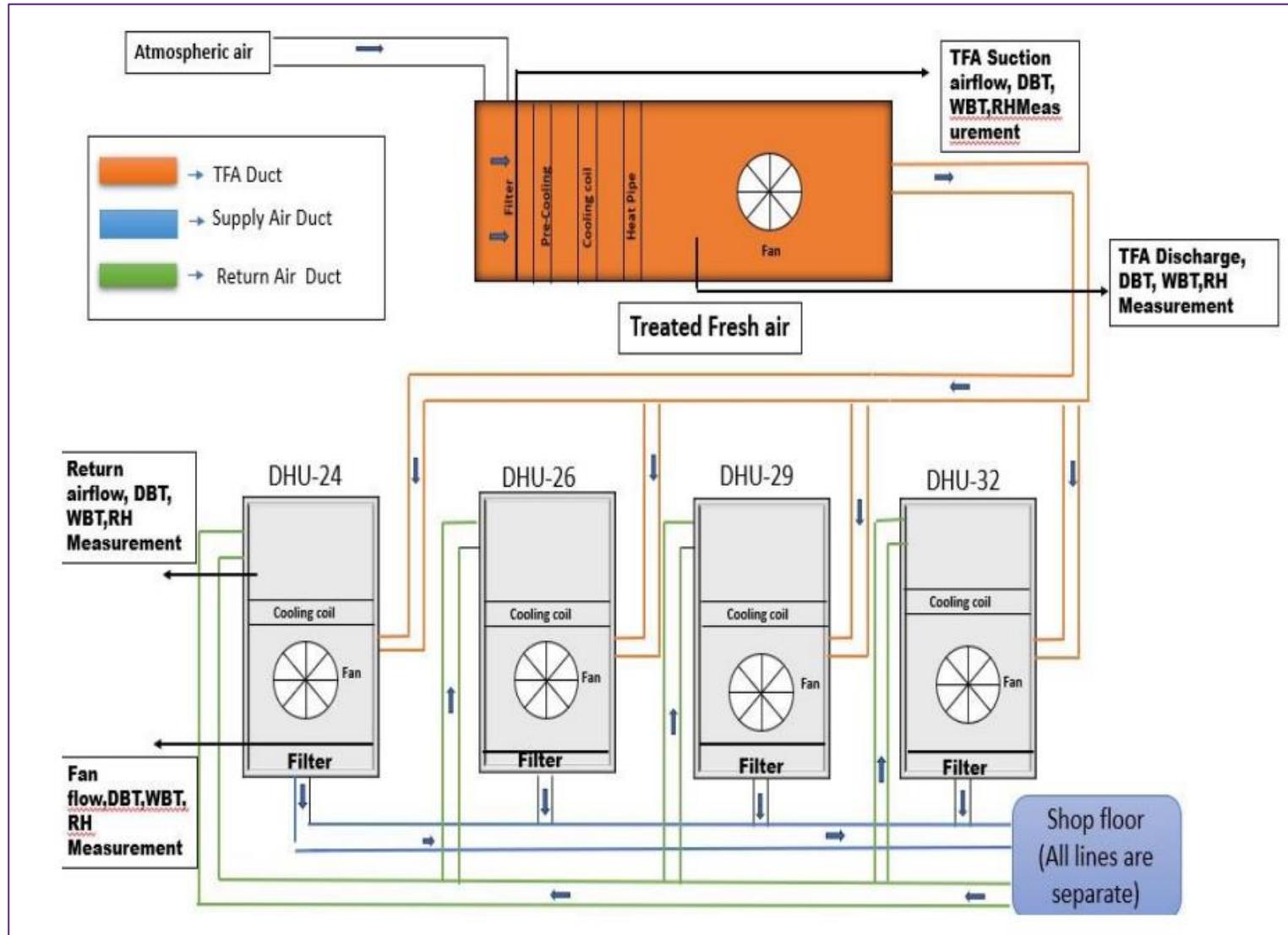
## BEFORE



## AFTER



# CURRENT SETUP AFTER RETROFIT



## STEAM CONSUMPTION

| DESCRIPTION            | UNITS       | VALUE |
|------------------------|-------------|-------|
| STEAM CONSUMPTION      | KG/HR       | 41.41 |
| RUNNING COST FOR STEAM | LAKHS/ANNUM | 18.22 |

## ELECTRICITY CONSUMPTION

| DESCRIPTION            | UNITS       | VALUE |
|------------------------|-------------|-------|
| 4 DHUs                 | KW          | 74.72 |
| RUNNING COST OF 4 DHUs | LAKHS/ANNUM | 54.85 |

## CHILLED WATER CONSUMPTION

| DESCRIPTION             | UNITS       | VALUE |
|-------------------------|-------------|-------|
| DAHU CHILLED WATER      | TR/HR       | 103.7 |
| RUNNING COST OF CHILLER | LAKHS/ANNUM | 45.80 |

**TOTAL RUNNING COST INR 118.8 LAKHS/YEAR**  
**\$ 0.14 MN/ANNUM**

## STEAM SAVING



| DESCRIPTION       | UNITS       | VALUE |
|-------------------|-------------|-------|
| STEAM CONSUMPTION | KG/HR       | 0     |
| STEAM COST        | LAKHS/ANNUM | 0     |

## POWER SAVING



| DESCRIPTION    | UNITS       | VALUE |
|----------------|-------------|-------|
| 4 DHUs + 1 TFA | KW          | 4.3   |
| RUNNING COST   | LAKHS/ANNUM | 2.37  |

## CHILLED WATER SAVING



| DESCRIPTION          | UNITS       | VALUE |
|----------------------|-------------|-------|
| 4 DHUs + 1 TFA       | TR/HR       | 84.1  |
| CHILLER RUNNING COST | LAKHS/ANNUM | 38.87 |

**NET SAVINGS INR 77.6 LAKHS/ANNUM\***  
**\$ 0.08 MN/ANNUM**

**TOTAL CAPITAL COST INR 95 LAKHS**  
**\$ 0.11 MN/ANNUM**

